



Partner with PHT

Presentation House Theater (PHT) is a cultural backbone on the North Shore, building bridges across generations and cultures through the professional performing arts.

Our work includes

Creating and producing interactive theatre for young audiences

Presenting adult contemporary work

Artistic residencies for emerging artists

Community outreach programs for children and seniors

National and international partnerships bringing the world to North Vancouver and
North Vancouver to the world

Meaningful artistic engagements with Indigenous partners

We have a number of opportunities for you to get involved.

Our top priority is to create a partnership that is mutually beneficial and helps you achieve your goals.

OUR AUDIENCE

PHT serves multiple generations of North Shore residents who may be hard to reach through other cultural or artistic engagements: they are LOCAL, living and working on the North Shore, THEATRE-FOCUSED, preferring live theatre to other artistic options, and INTER-GENERATIONAL, with theatre for young audiences attended by young families with parents and grandparents, as well as adult programming primarily attended by those over 45 years old.

BY THE NUMBERS - STATISTICS

GENDER

80% of those who purchase tickets identify as women.

RELATIONSHIP STATUS

68% of our audience are married or otherwise identify as in a romantic partnership.

AGE

73% of our audience are over 45 years old.

EDUCATION

63% of our audience hold at least a Bachelor of Arts degree, with 25% holding a Master's or PhD

INCOME

38% of those who provided income earn over \$100,000 a year

SOCIAL MEDIA

Instagram: Over 1,500 followers

Facebook: Over 5,000 page likes and follows

Newsletter: Over 4,600 contacts

OUR PROGRAMS

*There are a wide range of types of programs you can partner on.
What story do you want to tell? Who do you want to reach?*

YOUTH

We create, produce, and present Theatre for Young Audiences (TYA) with a special focus on interactive, multi-sensory work for children aged 3-7.

SENIORS

We have long-running programs like Golden Firefly, providing free improvisation, storytelling, and performance training and opportunities to seniors, as well as present theatre productions specifically for and by senior artists.

COMMUNITY ENGAGEMENT

Our community engagement work is artist-led, which means that we don't take a top-down approach to this work. Programs work with children in schools, seniors, newcomers, and intercultural groups, engaging with everything from performance technique workshops to engaging presentations on Canadian Black history.

RECONCILIATION AND DECOLONIZATION

We partner closely with Indigenous artists, educators, storytellers, and Knowledge Keepers on a variety of reconciliation and decolonizing projects, including everything from visual art installations to exploring new creation methods.

EMERGING ARTISTS

The PHT Creative Hub supports the vital work of emerging artists, allowing them to explore, create, and share their work without the financial and logistical barriers they normally face. We provide space, mentorship, and logistical support.

BUT WAIT! THERE'S MORE!

National and international partnerships, North Shore-based investments, and many other more specific programs and productions are open for sponsorship at PHT. Talk to us about your interests!

NO COOKIE CUTTER PARTNERSHIPS

At PHT, we appreciate that everyone's priorities and budgets are different, and so we don't do "cookie cutter" sponsorship packages. Instead, we prefer to learn about what you're looking for in a partnership and design something that is the best fit for both of us!

Here are some potential benefits:

EXPERIENTIAL BENEFITS

- Free and discounted tickets
- Exclusive performance for your staff or clients
- Private receptions (pre- or post- show)
- An artist Q&A session following a production
- Backstage and building tours of our historical facility
- Custom workshops, training, or networking events
- Corporate volunteer days

PROMOTIONAL BENEFITS

- Logo placement on digital and print materials
- Meaningful recognition in e-newsletter
- Inclusion in press release or dedicated press release
- Program ads
- Social media posts, including giveaways
- Signage or promo materials in the lobby
- Verbal recognition in preshow speech
- Naming rights
- Branded merchandise

Don't see what you're looking for? We love custom partnerships, so let us know what YOUR priorities are!

CLAIM YOUR PLACE

Contact Managing Director Andrea Loewen at gm@phtheatre.org or 604-990-3473 to begin a discussion of your priorities and budget so that we can craft the perfect mutually-beneficial sponsorship!